

Fantasy Farming

Competition Guidelines

1. The Fantasy Farming competition will be made up of teams that must consist of two beef farmers and one dairy farmer from the Yorkshire area. As part of the process we will need to know each competitors farm holding number. There will be a maximum of 30 competitors and each competitor will be placed into teams.
2. Each team will be allocated at random a pen of animals. This pen will consist of eight, twelve week old calves. The team then has to decide upon a team name and nominate a captain who will be responsible for submitting all information relating to the pen of animals. This includes feed formulation, vet treatments and drafting of the market ready animals.
3. The team Captain is expected to submit any Management changes on their pen of animals at each monthly meeting(except after the launch when submission is 5pm 25th November). Late submissions will result in changes not made until after the next meeting.
4. All team members are expected to attend the monthly meetings. This is a condition of the funding arrangements. A substitute can be fielded from your business if your attendance can not be made.
5. Animals will be weighed once a month and results will be made available prior to the monthly meetings on the web site – www.askham-bryan.ac.uk and follow links for Fantasy Farmer.
6. From the age of 12 months animals will be weighed every two weeks and results published. Teams will then be allowed to draft out twice a month from this point.
7. Animals can be sold as soon as they are market ready. All animals have to be off the college farm by November 18th 2009
8. Rations have to be designed from the ingredients list provided. All rations are subject to demand and availability.
9. No admittance to the National Beef unit will be allowed without permission from Oliver White.
10. Any disputes should be made to Oliver White and this will then be addressed by an independent panel.
11. Fixed cost will be allocated on a per animal per month basis.
12. Each time the full team attends a bonus £1 contribution will be added to the overall margin per month.
13. Any additional costs will be charged to you pen of animals; including vaccinations, vet attendance, vet medication, this excludes death disposal cost.
14. The college farm staff will be responsible for the day to day care of all animals.

15. The winning team will be the one with the highest average gross margin per animal.